

all in one

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**\_Futùgo**

LUXURY FASHION  
NETWORK



# PROBLEMS & SOLUTIONS

- **OVERWHELMING NUMBER OF FASHION APPS WITH DIFFERENT FEATURES. NEED FOR A SINGLE SOLUTION FOR LUXURY FASHION AND ART**

ALL-IN-ONE luxury fashion network Futugo APP: Social network and a marketplace for physical and digital luxury goods

- **SECOND LIFE — LACK OF AUTHENTICATION, VERIFICATION, TRACEABILITY**

Blockchain solution for pre-owned luxury goods and art authentication - digital item passes

- **SHOPING, COMMUNITY, STYLISTS — ALL IN DIFFERENT PLACES**

Personalized shopping experience; Social network; Community, Freelancing

- **LACK OF TECH INNOVATIONS**

Digital authentication; Digital clothes; Virtual fitting rooms; 3D product view; Livestream shopping; Marketplace designed for metaverse

- **SUSTAINABILITY IN FASHION INDUSTRY**

Sustainability strategy aligned with UN SDGs

- **ACCESSIBILITY**

Luxury fashion, art pieces and cosmetics to be sold



# ALL-IN-ONE LUXURY FASHION NETWORK FUTUGO APP



## **SOCIAL NETWORK AND A MARKETPLACE FOR PHYSICAL AND DIGITAL LUXURY GOODS**

a modern community for fashion and art lovers, all fashion related information from different sources



## **BLOCKCHAIN, DIGITAL PASSES, DIGITAL CLOTHES**

for traceability, authentication, second life sales and sustainability



## **NEW ERA SHOPPING**

Virtual fitting rooms, 3D product view, livestream shopping



## **FREELANCING PLATFORM**

for personal stylists, shoppers, art agents and digital art/wearables creators



## **SOLD DIRECTLY FROM VERIFIED BOUTIQUES**

high-end fashion goods, fine art, cosmetics and beauty products



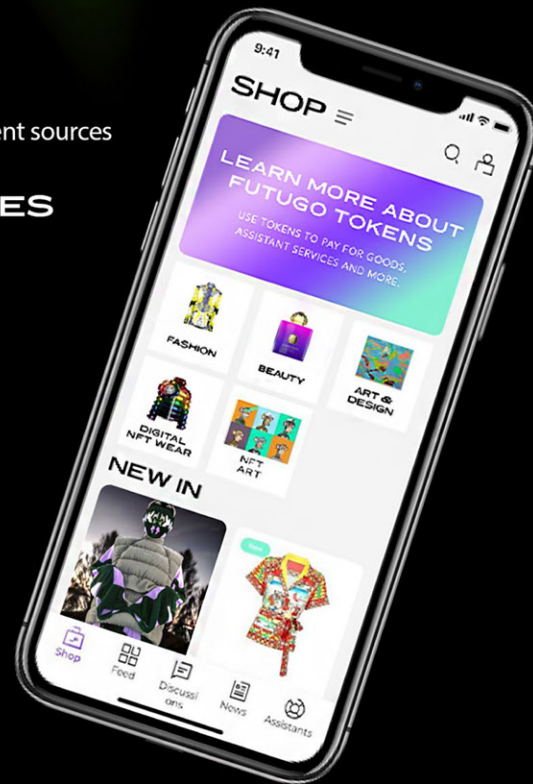
## **MARKETPLACE DESIGNED FOR METAVERSE**

for sales of luxury digital art



## **PERSONALIZED SHOPPING EXPERIENCE**

Mandarin, Italian, French and English-speaking assistants



# THE FIRST LUXURY FASHION NETWORK FEATURES

## ONLINE STORE

High-end fashion goods  
Fine art  
Fashion items  
Digital art/wearables  
Cosmetics and beauty products

## PERSONALIZED SHOPPING EXPERIENCE

- Personal stylists
- Personal shoppers
- Personal art agents

## SOCIAL NETWORK AND MARKETPLACE IN THE METAVERSE

- User profile
- Avatars
- News Feed
- Posts

## BLOCKCHAIN TECHNOLOGY

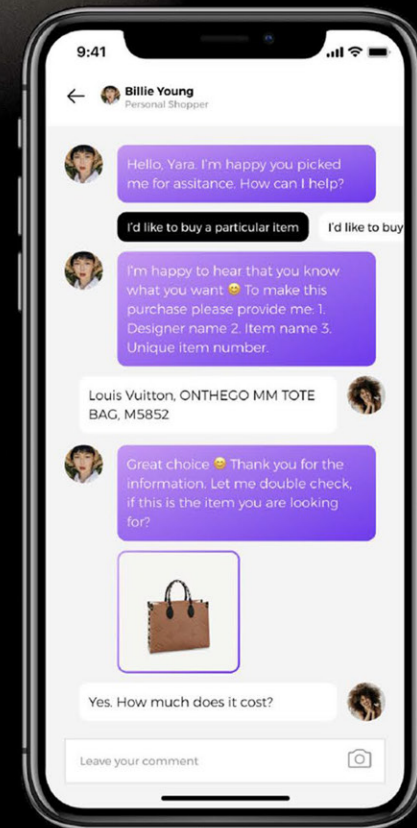
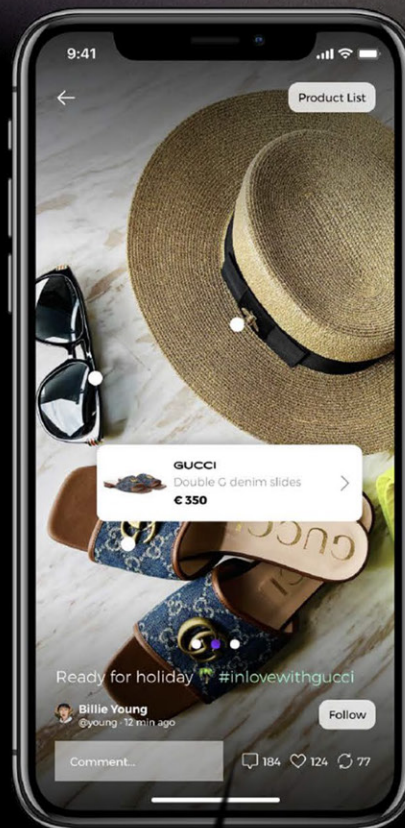
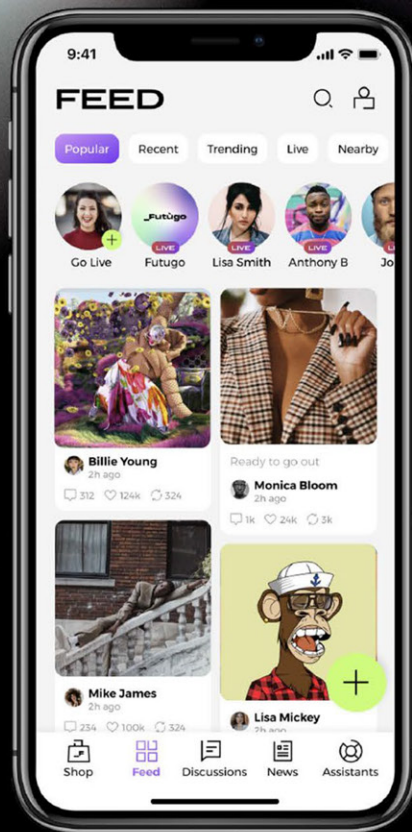
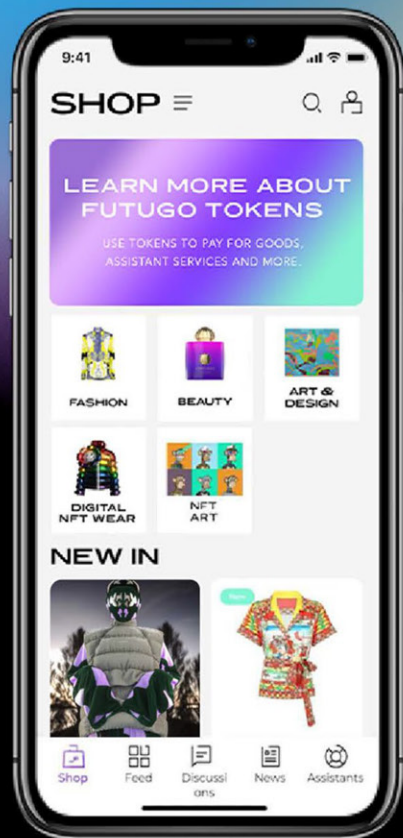
- Futugo digital pass
- Marketplace for digital luxury goods
- Second-life fashion authentication in blockchain

## LUXURY COMMUNITY

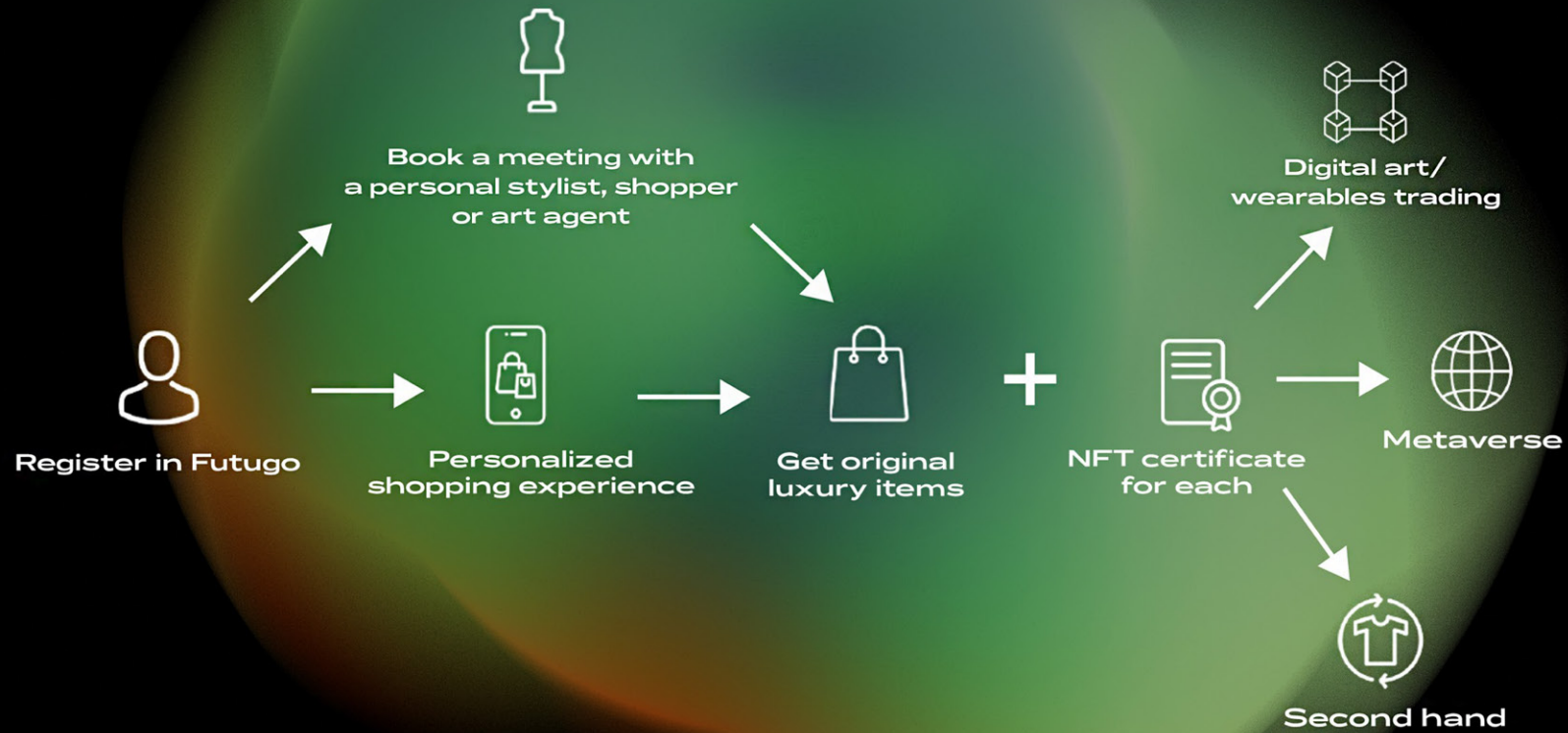
- Discussion pages
- Recommendation
- Forums
- Fashion, art and NFTs news

# PRODUCT VIDEO

click here



# HOW IT WORKS?



# BUSINESS MODEL

## SALES



25% commission  
on each sold product



**600\$**

Average shopping bag

## SECOND LIFE AND DIGITAL ART/ WEARABLES SALES REVENUE



20% commission on each  
second life item sold

2% commission on  
NFT art sales

## AD REVENUE



Ad space in our  
social network



**\$1 revenue per user**

## STYLISTS/ SHOPPERS/ ART AGENTS REVENUE



We take a yearly  
subscription fee  
from Stylists/Shoppers/Art  
agents



**100\$ / 10 Futugo token**  
yearly subscription fee



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## LUXURY FASHION NETWORK

